

ANOTHER 10 BUSINESS VERBS

to promote to allocate to launch
to co-ordinate to address to collaborate
to authorize to impact to comply
to carry out

1. There are serious penalties for failure to **comply with** the regulations.
2. The two companies are **collaborating** in a joint project.
3. We are **launching** our new service next month.
4. As a project leader, you will have to **allocate** people to jobs.
5. Companies always need to devise new ways of **promoting** their businesses.
6. We need someone who can **co-ordinate** the whole campaign.
7. Did the board of directors **authorize** this expenditure?
8. Don't blame me, I'm only **carrying out** instructions.
9. We need to **address** the issue of funding as soon as possible.
10. Rising oil prices will **impact** (on) the country's economy.